



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
(505)243-4411

www.kobtv.com

CONTRACT

And:

Smart Media Group
814 King Street Ste. 400
Alexandria, VA 22314-3069

<u>Contract / Revision</u> 165162 /		<u>Alt Order #</u> 06846132
<u>Product</u> HEATHER WILSON		
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Estimate #</u> 925C01	
<u>Advertiser</u> Heather Wilson 4 Senate		<u>Original Date / Revision</u> 08/23/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOB	<u>Account Executive</u> Melissa Palombo	<u>Sales Office</u> Petty - Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> WLSN	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	All	09/26/12	09/28/12	News 4 Today II 6a-7a	M-F 6a-7a		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--WTF--				3	\$425.00			
N 2	All	09/25/12	09/28/12	M-F Today Show II 9a	M-F 9a-10a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				3	\$200.00			
N 3	All	10/01/12	10/01/12	M-F Today Show II 9a	M-F 9a-10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	M-----				1	\$200.00			
N 4	All	09/26/12	09/28/12	Rachael Ray 2p	M-F 2p-3p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--WTF--				3	\$175.00			
N 5	All	10/01/12	10/01/12	Rachael Ray 2p	M-F 2p-3p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	M-----				1	\$175.00			
N 6	All	09/29/12	09/29/12	Saturday Today	Sa 5a-7a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S-				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	09/24/12-09/30/12	Saturday Today	Sa 5a-7a	-----Sa--	:30		\$175.00	NM		
	<i>Credited</i>											
N 7	All	09/26/12	09/28/12	News 4 @ 5p M-F	M-F 5p-530p		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--WTF--				3	\$425.00			
N 8	All	09/25/12	09/27/12	News 4 @ 6p M-F	M-F 6p-632p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWT---				3	\$500.00			
N 9	All	09/25/12	09/28/12	News 4 @ 10p M-F	M-F 10p-1035p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				3	\$800.00			
N 10	All	10/01/12	10/01/12	News 4 @ 10p M-F	M-F 10p-1035p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	M-----				1	\$800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> HEATHER WILSON	<u>Estimate #</u> 925C01
<u>Advertiser</u> Heather Wilson 4 Senate		<u>Original Date / Revision</u> 08/23/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 11	All	09/30/12	09/30/12	NFL (Sunday)	Su 6p-930p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$2,400.00			
N 12	All	09/25/12	09/28/12	M-F Today Show III 10a	M-F 10a-11a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				3	\$175.00			
N 13	All	10/01/12	10/01/12	M-F Today Show III 10a	M-F 10a-11a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$175.00			
N 14	All	10/01/12	10/01/12	Monday Prime 2hr 7p-9p	M 7p-9p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$2,000.00			
N 15	All	09/26/12	09/26/12	Wednesday Prime 2hr 8p-10p	W 8p-10p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$900.00			
N 16	All	09/26/12	09/28/12	Days Of Our Lives 1p	M-F 1p-2p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$275.00			
N 17	All	09/25/12	09/28/12	M-F Today Show	M-F 7a-9a		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$425.00			
N 18	All	09/29/12	09/29/12	News 4 @ 6p Sat	Sa 6p-630p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$350.00			
N 19	All	09/29/12	09/29/12	News 4 Spec Sa 5a (2hr)	Sa 5a-7a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$250.00			
N 20	All	09/25/12	09/28/12	News 4 @ Midday M-F	M-F 12noon-1p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$175.00			
N 21	All	09/26/12	09/28/12	News 4 Today I 530a-6a	M-F 530a-6a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				2	\$300.00			
N 22	All	09/29/12	09/29/12	Saturday Night Live	Sa 1030p-1205a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$400.00			
N 23	All	09/25/12	09/28/12	The Tonight Show	M-Th 1035p-1135p		:30			NM	4	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$245.00			
N 24	All	10/01/12	10/01/12	M-F Today Show	M-F 7a-9a		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$425.00			
N 25	All	09/26/12	09/28/12	News 4 @ 630p M-F	M-F 630p-7p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$500.00			
N 26	All	10/01/12	10/01/12	News 4 @ 630p M-F	M-F 630p-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$500.00			
N 27	All	09/25/12	09/25/12	Tuesday Prime C	Tu 9p-10p		:30			NM	1	\$1,800.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$1,800.00			
N 28	All	09/25/12	09/28/12	Who Wants to Be A Million	M-F 1130a-12p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$175.00			
N 29	All	10/01/12	10/01/12	Who Wants to Be A Million	M-F 1130a-12p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$175.00			
N 30	All	09/30/12	09/30/12	Sunday Today	Su 7a-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$250.00			
N 31	All	09/25/12	09/28/12	The Insider 3p	M-F 3p-330p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$200.00			
N 32	All	10/01/12	10/01/12	The Insider 3p	M-F 3p-330p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$200.00			
N 33	All	09/25/12	09/28/12	Inside Edition 330p	M-F 330p-4p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$200.00			
N 34	All	10/01/12	10/01/12	Inside Edition 330p	M-F 330p-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$200.00			
N 35	All	09/25/12	09/28/12	The Tonight Show	M-Th 1035p-1135p		:30			NM	4	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$245.00			
N 36	All	10/01/12	10/01/12	The Tonight Show	M-Th 1035p-1135p		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$245.00			
Totals											73	\$28,780.00

*Tax 1 Note: ABQ 7%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	62	\$23,685.00	\$20,132.25	\$1,409.26	\$21,541.51
10/01/12 - 10/01/12	11	\$5,095.00	\$4,330.75	\$303.15	\$4,633.90
Totals	73	\$28,780.00	\$24,463.00	\$1,712.41	\$26,175.41

Signature: _____ **Date:** _____

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